CarmeloDiBella.com

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iPhone: **818.263.7567**

Also Visit My Design Agency Website:
NiloDesignsLA.com

Skills
Proficient on MAC and PC Platforms, But MAC is the only way to go: Illustrator, PhotoShop, InDesign, Dreamweaver, Flash, AfterEffects, Html/5, CSS/CSS3, Web Design Drawing Cartoons Graphic Design Social Networking Drawing Illustration, Logo Design, Photoshop, Illustrator, Corporate Identity, Adobe Creative Suite, InDesign, Typography, Web Development, User Interface Design, Social Media, Dreamweaver, Brochures, Online Marketing, Print Design, Web Design, DVD Menus, Motion Graphics, Animation, CD Cover Design, Flyers, Self Promos, Direct Mail, Newsletters, Direct Marketing Pieces, Cartooning / Illustration, Storyboarding, and Life Drawing.

Education
ASSOCIATE OF SCIENCE DEGREE / Computer Graphics, 2000 - The Art Institute of Los Angeles / Santa Monica, CA

Experience

Web Designer/Developer Koss REsource - Aug 2011 - Feb 2012 - Santa Monica Ca
Creating web designs and developing them in css & html using Drupal as the CMS that mangers the project site. Keep local sandbox up to date via git. Editing template files to create the desired looks needed to appeal to our target audience.

Senior Web/Print Designer LONGBOARD Marketing - Mar 2008 - Present (part-time) Los Angeles Ca
Creating User Experience from Offline POPs to Online engaging interactive informative user friendly websites for both mainstream marketing and Affilate to affilate marketing programs and sweepstakes. Maintaining and creating new ad media content from static banners to animated gifs & full flash ads.

Web Designer/Front End Developer GGW Brands, LLC -,May 2011 - Aug 2011 - Santa Monica Ca
Designing Web site that carry the brand look as well as creating new landing pages that stay on top of the latest trends for the intended target audience. Using html/CSS/CSS3 animations. took 34% bounce rate and converted it to 11.4%.

MultiMedia Graphic Designer Adam Ginsberg International - Jan 2011 - May 2011 - Westwood Ca
Designed and developed full brands for products that were created with in 48hr deadlines. Implemented proper CSS and html for user experience. Handled Print for book cover as well as websites and banners.

Senior Web Designer WebQuest - Feb 2010 - Dec 2010 - Westlake Village Ca
Concepting and Designing websites and mobile websites, Building out designs to live websites and landing pages using CSS, html and Flash.

Flash Designer/Web Designer Game Show Network - Jan 2009 - Feb 2010 - Santa Monica Ca
Designed and created the gsntv.com site as well as design concept logos/ads for current and upcoming shows for print and web, Design and animate flash banner and static banners for gsn.com and 3rd party sites.

Senior Designer CyberDefender - Oct 2008 - Dec 2008 - Los Angeles Ca
Designing marketing materials for print and web, Building out designs to live websites and landing pages using CSS, html and Flash. Working with Web Dev team to create a better user experience on all our sites.

Flash Designer Mobile Messenger - Feb 2008 - Oct 2008 - West LA Ca
Design and animate flash content for online marketing on social networking sites web banners and other flash elements for landing pages and marketing.

Mac Specialist Apple Computer - Apr 2006 - May 2008 - Northridge Ca
Introduced customers to the only computer they should buy. Helped each customer find the right solution for their needs.

MultiMedia Graphic Designer Image Factory - Jul 2006 - Feb 2008 - Calabasas Ca
Produce graphic art, copy layout for online content, and visual materials for branding, promotions, advertisements, films, packaging, and informative and instructional material through a variety of media outlets such as websites and CD-ROMs. Design and construct web pages/sites including incorporating graphic user interface (GUI) features and other techniques. Maintains and provides ongoing design of the website, promos and ad banners, seasonal content specials. Determine size and arrangement of illustrative material and copy, selects style and size of type, and arranges layouts based upon available space, knowledge of layout principles, and aesthetic design concepts.
Generate and manipulate graphic images, animations, sound, text and video into consolidated and seamless multimedia programs.

Graphic Designer TaylorMade Marketing - Dec 2001 - Oct 2006 - Encino Ca
Designed print ads and websites as while as created the site and maintained sites.

Flash Animator The Spark Factory / Yarnbird - Sept 2000 – Dec 2001 - Pasadena Ca
Animated flash cartoons and web design for Internet marketing & storytelling.