

Carmelo Di Bella.com

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Innovative, results-oriented Multimedia Artist with an impressive background in producing exceptional quality logos, print design, web sites, and motion graphics for a diverse clientele. Client focused with recordbreaking turnaround and follow up abilities.

Degree ASSOCIATE OF SCIENCE DEGREE / Computer Design/Animation, 2000 / The Art Institute of Los Angeles / Santa Monica, CA

Specialties Vector Art / Branding (Logo Design) / Web Design CSS / MultiMedia Graphic Design / Flash Animation

Senior Designer (Marketing & Project Management Lead) : **WebQuest.net**

Mar 2010 - Dec 2010

Designed and development of websites from concept to execution; led and coordinated project logistics affecting branding, marketing, graphic art, and on-line content. Produced extensive visual materials and layout designs used for company advertising on all levels, including Flash animation for online marketing. Company specializes in adult entertainment. For a sample of the work, please email me a request. To View the 2011 redesign of webquest.net please click here.

Multimedia Designer / Web Banner Manager : **GSN Game Show Network**

Jan 2009 - Mar 2010

Produced record-breaking 700 online banners (as many as 25 a day) for network's online marketing campaigns. Managed incoming design projects including all design and animation of flash content for social networks (Facebook and MySpace). Created graphic images, copy layout, branding elements, and advertising/promotional designs. Collaborated with creative teams and back-end technicians to ensure success on projects; secured partnerships with outside technical support which optimized network's video management and publishing system.

Senior Designer : **CyberDefender**

Oct 2008 - Dec 2008

Design and create online marketing creatives, updating and maintaining company site, creating and designing landing page for products.

Flash Designer : **Mobile Messenger**

Feb 2008 - Oct 2008

Design and animate flash content for online marketing on social networking sites.

MultiMedia Graphic Designer : **Image Factory**

Jul 2006 - Feb 2008

Produce graphic art, copy layout for online content, and visual materials for branding, promotions, advertisements, films, packaging, and informative and instructional material through a variety of media outlets such as websites and CD-ROMs. Design and construct web pages/sites including incorporating graphic user interface (GUI) features and other techniques. Maintains and provides ongoing design of the website, promos and ad banners, seasonal content specials. Determine size and arrangement of illustrative material and copy, selects style and size of type, and arranges layouts based upon available space, knowledge of layout principles, and aesthetic design concepts. Generate and manipulate graphic images, animations, sound, text and video into consolidated and seamless multimedia programs.

Graphic Designer : **TaylorMade Marketing**

Dec 2001 - Oct 2006

Designed print ads and websites as while as created the site and maintained sites.

Flash animator : **Multi Player Entertainment**

2005 - 2005

Animated a flash animation for television.

Flash Animator : **The Spark Factory / Yarnbird**

Sep 2000 - Dec 2001

Animated flash cartoons and web design.

